

St. Clare's Stewardship Committee thanks you for participating in the ME<sup>25</sup> survey...

## **Hey St. Clare – What's the SPIRITUAL TEMPERATURE of our PARISH?**

**Now it's time to *savor* the results!**

### **ENGAGEMENT – HOT!**

**Over 50 parishioners attended the Soup and Savor on January 7. They enjoyed a fine soup dinner and heard first-hand from Dr. Al Winseman of Gallup some of the results from our ME<sup>25</sup> survey. And it was very exciting to hear!!**

**338 surveys create a reliable sample size and good data for the size of our parish. Topline, here's what you told us...**

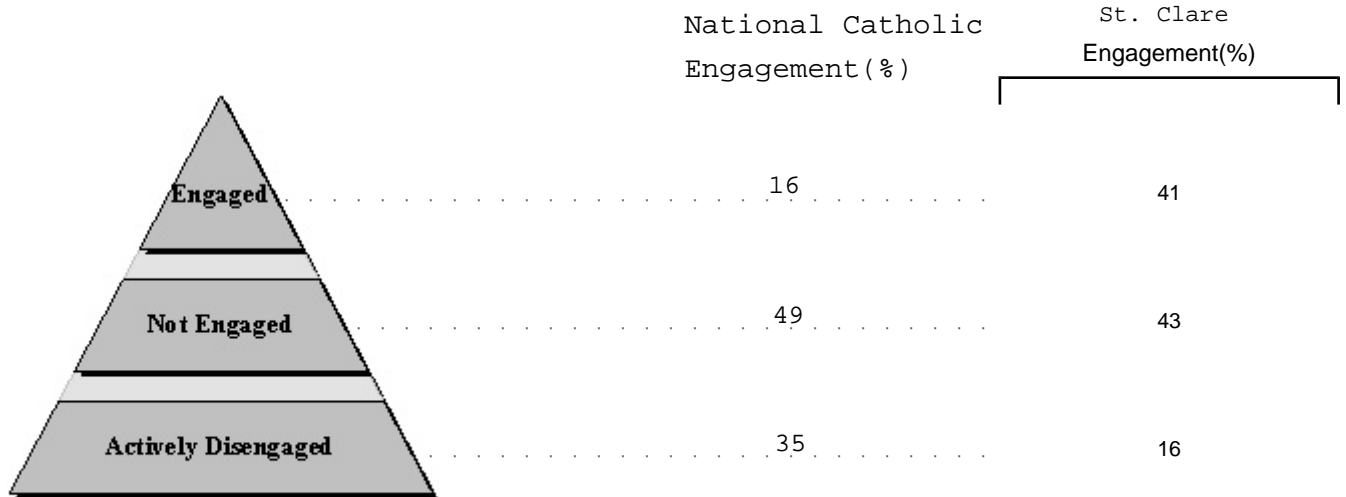
**41% of parishioners taking the survey are Engaged – St. Clare is a priority in their lives– they are wildly enthusiastic about being a part of the St. Clare family.**

**84% of parishioners taking the survey like what's going on at St. Clare – Engaged and Not Engaged represent positive momentum to propel us into our next 100 years!**

**We included the National Catholic averages as a comparison point. Only 16% are engaged as against our 41%! There is something good going on at St. Clare!**

**The survey is meant to create dialogue. Not only will we share what you told us but we want to learn more about our positive results to build on our strengths so that St. Clare can continue to be a beacon of hope in the community.**

## MEMBER ENGAGEMENT INDEX



**Engaged**

These members are loyal and have a strong psychological connection to their parish. They are more spiritually committed, more likely to invite friends, family members, and coworkers to parish events, and give more both financially and in commitment of time.

**Not Engaged**

These members may attend regularly, but they are not psychologically connected to their parish. Their connection to the parish is more social than spiritual. They give moderately but not sacrificially, and they may do a minimal amount of volunteering in the community. They are less likely to invite others and more likely to leave.

**Actively Disengaged**

These members usually show up only once or twice a year, if at all. They are on the membership rolls, and can tell you what parish they belong to -- but may not be able to name the pastor. However, they may also be regular in their attendance. If that's the case, they are physically present but psychologically absent. They are unhappy with their parish and insist on sharing that unhappiness with just about everyone.